

Complementary Data Protection Solutions: EMC[®] Retrospect[®] for the Macintosh and Apple's Time Machine

At first glance, Apple's new backup and restore utility that is embedded into Mac OS 10.5 Leopard would seem to be in direct competition with EMC's award winning Retrospect product. On the contrary, they are very complementary to one another, giving the users flexibility in choosing the appropriate data protection product for their needs.

Time Machine is a simple local machine backup and recovery solution for the individual user, providing quick "roll-back" functionality.

EMC Retrospect is a more robust data protection solution for individual users, Small Offices/Home Offices (SOHO) and Small and Medium Businesses (SMBs), including mixed (Mac & Win) environments.

Choose EMC Retrospect for the Macintosh when needing to:

- **backup or exclude specific files and folders**
- **backup your data in native file format for quick access on the go**
- **back up multiple Mac computers through your network**
- **back up mixed Mac, Win or Linux computers through your network**
- **back up to Tape, Optical (CD/DVD), Removable Disk, NAS or FTP**
- **password protect or encrypt your data for extra security**
- **create a specific backup schedule or multiple schedules**
- **bring the backup media offsite for greater protection from disasters**
- **access specific backup & restore reporting**

EMC[®] Retrospect[®] for Macintosh is designed to deliver automated, reliable, cost-effective protection for small and medium businesses (SMBs). Retrospect has won numerous awards and broad industry acclaim by addressing the unique challenges faced by SMBs.

For more information, please call 877-738-7687 or visit www.emcinsignia.com